

Summit Agenda

Tuesday, June 27th

9:00 AM	Registration	Lobby
10:00 AM	Welcome and Introduction of North Carolina's Opioid Action Plan <i>Jason Vogler, Ph.D., Interim Senior Director - NC Department of Health and Human Services, Division of Mental Health, Developmental Disabilities, and Substance Abuse Services</i> North Carolina Governor Roy Cooper Secretary Mandy Cohen, MD, NC Department of Health and Human Services	Room 1A&B
	Opioid Epidemic Response Coordination and Collaboration: Updates from the CDC and North Carolina Deb Houry, MD, MPH Director, CDC National Center for Injury Prevention and Control This opening keynote address will outline the Injury Center's priorities for addressing prescription drug overdose. Dr. Houry's talk will focus on CDC's prescribing guidelines, collaborative responses to the epidemic, and progress made in North Carolina, including the Prescription Drug Abuse Advisory Committee.	
	The Progression of Pharmaceuticals to Synthetic Drugs – The Evolution of a Predictable Drug Abuse Threat Joseph Rannazzisi, RPh., JD This presentation guides the participant through three decades of prescription drug abuse, the relationship between prescription opioids and heroin, and the appearance of synthetic drugs in the illicit marketplace as a replacement for traditional drugs of abuse.	
	Stories of Recovery I: Families Matter Patty McCarthy Metcalf, MS (Moderator) Mike & Becky Cannon, JCANS Foundation and Community Activists Donald McDonald, MSW, LCAS, Recovery Communities of North Carolina Chase Holleman, Caring Services	
12:00 PM	Luncheon and Special Presentations Sarah Potter, MPA, Chief of Community Wellness, Prevention and Health Integration NC DHHS, Division of MH/DD/SAS	
1:15 PM	Break Out Sessions	
Session A:	The Coalition of Model Opioid Practices in Health Systems Jai Kumar, MPH Hugh Tilson, JD, MPH Julia Wacker, MSW, MSPH A review of the collaborative work between the North Carolina Hospital Association and the Division of Public Health to assess the current state of hospital and health system Opioid Protocols and the gaps and opportunities to standardize care delivery across the state.	Room 1A&B

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Session B **Naloxone Saves: Naloxone Distribution and Reversals in NC** **Room 5**

Mary Beth Cox, MPH
Loftin Wilson

Naloxone, an antidote for opioid overdose, is being distributed across North Carolina, and both community members and law enforcement officers are reporting overdose reversals using naloxone in large numbers. This session gives an overview of naloxone distribution in NC and shares vital information from www.NaloxoneSaves.org. This session will also discuss NCHRC's community based model of naloxone distribution in which naloxone is distributed directly to current and former drug users by current and former drug users in community settings.

Session C **Law Enforcement's Role in Recovery: LEAD, TASC, and the HOPE Initiative** **Room 3**

Melissia Larson
Chief Thomas Bashore, Nash County
Dale Willetts, CCJP

Law enforcement diversion programs are spreading across the nation as an option for agencies to divert individuals from the traditional criminal justice system and into treatment. This connection to services has proven to reduce crime and improve lives. Learn about the HOPE Initiative from Nashville NC, the LEAD program from Fayetteville, and the North Carolina TASC Network.

Session D **Preventing Opioid Misuse and Overdose Death Through Legislation and Policy** **Room 7A**

Tessie Castillo
Steve Mange, JD

The presentation will include an update on opioid legislation in the 2017 session of the NC General Assembly and a review of related legislation that has passed in recent years. The presentation will cover strategies for effective advocacy at the General Assembly and opportunities to achieve broader goals through the process of developing, introducing, and lobbying for legislation.

Session E **Intersection of Prevention and Recovery** **Room 4**

Patty McCarthy Metcalf, MS (Moderator)
Jessica Dicken, MSW
Chris Campau

Participants will examine commonalities within the Prevention and Recovery fields, especially in relation to common theories, goals and strategies. In addition, participants will discover how to plan for and implement potential collaborations between fields and problem solve how collaborations would work in their own communities.

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Session F

What's Working in NC: PFS Site Successes

Room 8B

Chelsea Bullins, MPA (Moderator)

Bryan Austin

Tammy Brunelle, MA, CHES

Sarah Dergins, MSW candidate

DeShay Oliver, MPH

Ayeshan Parker, MS

Julia Phelps

Aja Pass, MA

Major Joel Shores, Cleveland County Sheriff's Department

This presentation will discuss in detail the goals of the NC Partnership for Success (PFS) Grant. In addition, several PFS coordinators will demonstrate the success they have had in their communities at reducing prescription drug misuse. Cleveland County will share information on disposal efforts and sustaining law enforcement relationships. Burke County will provide information on their alert system for safe prescribing efforts. Rockingham County will discuss information on Lead and Seed and how youth in the community are involved in prevention efforts. Brunswick County will share safe storage efforts and lock box distribution that have been successful in their community.

2:30 PM

Break

3:00 PM

Breakout Sessions

Session A

Alternatives for Pain Relief + Telemedicine in Rural NC (ECHO)

Room 5

Sherri Green, Ph.D, LCSW

This session will explore an approach to reducing barriers faced by primary care providers who may be in a position to offer lifesaving medication assisted treatment (MAT) to persons with opioid use disorders. The AHRQ funded study combines provider supports and evaluation of strategies to reduce barriers to providing MAT.

Session B

Meaningful Engagement in Overdose Prevention in Corrections

Room 8B

Joe Prater, MPA

Kay Sanford, MSPH

This presentation outlines strategies that were successfully used to work with state and county prison administrations to introduce harm reduction into extant pre-release and SUD treatment programs and examples of the different course contents used at the Durham County Correctional Facility and the Orange County Correctional Facility. The North Carolina correctional system is currently undergoing major reform in how its business is conducted. It is moving from a more control-oriented design to that of behavior modification, with the overriding objective of maintaining public safety while utilizing more effective, evidence-based practices to prepare offenders for a productive life in society. This presentation sheds light on how the addressing of substance use disorders has to be viewed in the context of, and as a thread that runs through, North Carolina's corrections-related criminal justice transformation.

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- Session C** **Empowering Youth as Partners in Policy Change and Advocacy** **Room 7A**
Dana Mitchell, MPA, CPS (Moderator)
Hailey Demers
Grace Roy
Zac Demers
This youth-taught session utilizes live demonstrations and audience participation to illustrate the Knowledge>Skills>Action model of how youth can be organized in a community to create environmental change. The workshop will provide ideas for action; the role of skill development; and best practices in administering a successful youth empowerment program.
- Session D** **What's Next? Post Overdose Response: Engaging and Supporting Survivors** **Room 3**
Michael Page
Jessie Garner
PS Jarryd P. Rauhoff, Fayetteville Police Department
The purpose of this presentation is to highlight ways to engage individuals after an overdose. Participants will share their experiences working with individuals post overdose and linking them with services. Presenters will share information about what is working in the community to avoid some of the pitfalls that others have already experienced.
- Session E** **The Hows and Whys of MAT: The Best Treatment for OUD** **Room 1A&B**
Blake Fagan, MD
Kenny House, LCAS, CCS
Don Teater, MD, MPH
This breakout will explain why medicated assisted therapy (MAT) is so important in the treatment of opioid use disorders (OUD). It will then explain how MAT is done and will follow with a description of current efforts to expand MAT in Western North Carolina.
- Session F** **Western NC (WNC) Substance Use (SU) Alliance: Strategies to Address Substance Use (Prevention Through Treatment) Across 23 Counties** **Room 4**
Brian Ingraham
Craig Martin, MD
Shannon Dowler, MD
A panel of representatives from the WNC SU Alliance, representing key stakeholders across the Vaya 23 county catchment area, will present and discuss the following: An overview of the Western North Carolina Substance Use Alliance scope, goals, and purpose. The purpose of the Alliance is to formulate a comprehensive substance use strategic plan, reflective of the grass root, community effort across the twenty-three (23) counties in the Vaya catchment area. A presentation outlining the strategies that have been developed and implemented in the western region to provide Safe Opioid (Pain) Stewardship across health and behavioral care.

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4:15 PM	Break	
4:30 PM	Plenary: Justice Not Harm: Organizers and Harm Reductionists Building Campaigns for Systemic Change <i>Lorenzo Jones, Co-Founder and Co-Executive Director of the Katal Center for Health, Equity, and Justice</i> We are going to talk about base building for systemic change. Building diverse alliances and powerful coalitions will depend on harm reductionists and organizers working together with a premium put on Undoing Racism and Equality training as a critical tool for campaigns for systemic change that includes people directly impacted.	Room 1A&B
5:30 PM	Networking Reception and NCHRC Naloxone Kit Assembly and Demonstration	Room 2A&B

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8:30 AM	Registration	Foyer
9:00 AM	Morning Plenary Session Update from the North Carolina Attorney General Josh Stein, JD, MPA Attorney General Josh Stein will discuss legislative and policy responses to the opioid epidemic in North Carolina, focusing on the Strengthen Opioid misuse Prevention (STOP) Act and how the law would work to reduce opioid misuse and overdose. Law Enforcement-Assisted Diversion (LEAD) Programs Donnie Varnell, Dare County Sheriff's Office & NCHRC With decades of law enforcement experience, Donnie Varnell has seen how national and state law enforcement priorities and policy changes affect communities and on-the-ground policing. LEAD programs offer an alternative to incarceration for people living with substance use disorders. Law Enforcement-Assisted Diversion, or LEAD programs, divert people arrested for nonviolent drug-related crimes from jail or prison and into treatment. In 2016, the Fayetteville Police Department began the first LEAD program in the American South. Stories of Recovery II: Thriving in Recovery Donald McDonald, MSW, LCAS (Moderator) Chris Budnick Karen Kranbuehi Kurtis Taylor Jesse Bennett When people living with substance use disorder have access to adequate and appropriate treatment and recovery support services, they get well. With continued support, connection with a community of peers, the discovery of purpose, hard work, and the removal of obstacles, they get better than well. There are scores of people thriving in recovery in every North Carolina community, and they are paving pathways for more to follow.	Room 1A&B
10:30 AM	Break	
11:00 AM	Breakout Sessions	
Session A	Media Campaigns: Effective Engagement for Everyone Craig PoVey, MSW Melinda Pankratz, Ph.D., MPH This presentation will review the evidence behind the effectiveness of statewide media campaigns and effective use of the NC Lock Your Meds Campaign. Participants will learn more about what resources are available for NC Lock Your Meds, how media campaigns support broader community change, how to measure the effectiveness of media campaigns using various tools and why scare messaging is generally ineffective at preventing substance abuse.	Room 8B

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- Session B** **Beyond Syringe Exchange Legalization: Building Comprehensive Harm Reduction in NC** **Room 3**
Lillie Armstrong, MPH
Christie Caputo, MPH
Colin Miller, BS
Expansion of syringe access post-legalization has required coordination between DPH and a number of governmental and community-based partners. This talk will examine efforts to establish and operate syringe exchanges across the state and discuss what further work is necessary to build comprehensive harm reduction resources.
- Session C** **An Introduction to CALM (Counseling on Access to Lethal Means: Gatekeeper Training)** **Room 7A**
John Paul Jameson, Ph.D., M.Ed
Kurt Michael, Ph.D.
Susan Robinson, M.Ed
Attendees will be introduced to Counseling Access to Lethal Means (CALM), a suicide prevention program that aims to restrict at-risk consumers' access to lethal means of suicide (e.g., firearms, opioid medications) through collaborative counseling sessions with individuals and families. Attendees will learn about the rationale of means restriction counseling and evidence to support the effectiveness of this approach, view a demonstration of a CALM counseling session, and discuss specific techniques used in means restriction counseling.
- Session D** **Responsible Opioid Prescribing: Regulatory and Clinical Perspectives** **Room 1A&B**
Ashwin Patkar, MD, MRCPsych, DFASAM
Bryant Murphy, MD, MBA
The session will provide an overview to safer opioid prescribing and pain management and the role prescribers play in the prevention and treatment of substance use disorder. It will outline education efforts underway in NC, with focus on the NC Medical Board's Safer Opioid Prescribing Initiative.
- Session E** **Introduction to Community Resilience Model: Addressing Stress, Trauma and Addiction** **Room 4**
Ann DuPre Rogers, LCAS
Katie Goetz, LPC, LCAS
The Community Resilience Model (CRM) is a groundbreaking wellness initiative that provides a non-judgmental perspective on normal, human, biological reactions to stress and trauma. CRM was created by the Trauma Resource Institute in California, and the Western North Carolina Resiliency Collaborative has been developed to expand the public health model in our state. The primary focus of this skills based nervous system stabilization program is to reset the system's natural balance. CRM skills are useful for self-care and can be taught as a peer-to-peer intervention in a variety of contexts. CRM is a tremendous resource for individuals coping with chronic stressors such as physical pain and recovery from addiction.

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Session F	Preventing Prescription Abuse in the Workplace Laurie Cluff, Ph.D This presentation will examine the scope and consequences of workplace prescription drug misuse. The session will explain why workplaces are an important setting for prevention as prescription drug misuse is a problem for employers, employees, and their family members. The presenter will review principles of successful workplace interventions to prevent prescription drug misuse.	Room 5
12:15 PM	Luncheon and Special Presentations	Room 1A&B
1:30 PM	Breakout Sessions	
Session A	Community Benefit & State Prevention System: An Opportunity for Collaboration in Substance Misuse Prevention Craig PoVey, MSW It's easy to collaborate when it's exciting and successful! This presentation will explain the federal tax laws regarding nonprofit hospitals contributing to their community's health and well being and how coalition and state prevention systems can collaborate with them. Examples of this work will be given and tools used in successful efforts between Utah's prevention coalitions and Intermountain Healthcare will be shared.	Room 4
Session B	The War on Drugs and Criminal Justice Reform Lorenzo Jones This session will discuss base building for systemic change. Building diverse alliances and powerful coalitions will depend on harm reductionists and organizers working together with a premium put on Undoing Racism and Equality training as a critical tool for campaigns for systemic change that include people directly impacted.	Room 1A&B
Session C	Tracking and Measuring the Epidemic: Using Data as a Prevention Tool Scott Proescholdbell, MPH (DPH IVPB) Anna Dulaney, (CPC) Zack Moore, MD, MPH (DPH Community Disease) Melinda Pankratz, Ph.D, MPH (DMH PFS) Tony Fernandez (EMS) Lana Deyneka, MD, MPH (NC DETECT) Alex Asbun (CSRS) Ruth Winecker, Ph.D (OCME) Tammy Norwood (VDRS) This presentation will cover a range of data updates from key partners and perspectives. Data will be shared from the Division of Public Health, Injury and Violence Prevention (DPH IVPB); Office of the Chief Medical Examiner (OCME); Controlled Substance Reporting System (CSRS), Emergency Medical System (EMS); Carolina Poison Control (CPC); emergency department visit data from NC DETECT; and data from Violent Death Reporting System. (VDRS).	Room 3

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Session D **Injection Drug Use Risk Beyond Overdose (HIV/HCV)** **Room 5**
Jacquelin Clymore, MS

HIV has long been recognized as a public health threat and efforts have been underway for over 30 years to stem the epidemic, with considerable success. However, disparities among communities of color continue to be unacceptable. Now we see the Hepatitis epidemic as one with even greater impact, and health disparities impacting a somewhat different community: people who inject drugs. We will look at the numbers, talk about the intersection of the diseases and discuss where, how and why we must address this threat.

Session E **American Foundation for Suicide Prevention (AFSP):** **Room 8B**
Intersection of Suicide and Opioid Use
Kenneth R. Conner, Psy.D., MPH

This session presents information on the role of alcohol and other drugs, particularly opiates, in suicidal behavior and discusses some of the key implications for prevention and treatment.

Session F **Evaluating CSAP's National Efforts to Prevent Prescription** **Room 7A**
Drug Misuse and Abuse: Lessons Learned
Phillip Graham, DrPH, MPH

The Center for Substance Abuse Prevention (CSAP) funds three major initiatives to address prescription drug misuse, overdose, and deaths: Strategic Prevention Framework Partnerships for Success (SPF PFS), SPF Rx (Prescription), and Prevent Prescription Drug Opioid/Overdose (PDO). This presentation will discuss each of these initiative's intent and share lessons learned from the SPF PFS program.

2:45 PM **Break**

3:00 PM **Closing Plenary** **Room 1A&B**
Building and Sustaining Local Coalitions

Fred McClure, *President of the NC Association of County Commissioners*
Danny Staley, *Director of the Division of Public Health, NC Department of Health and Human Services*

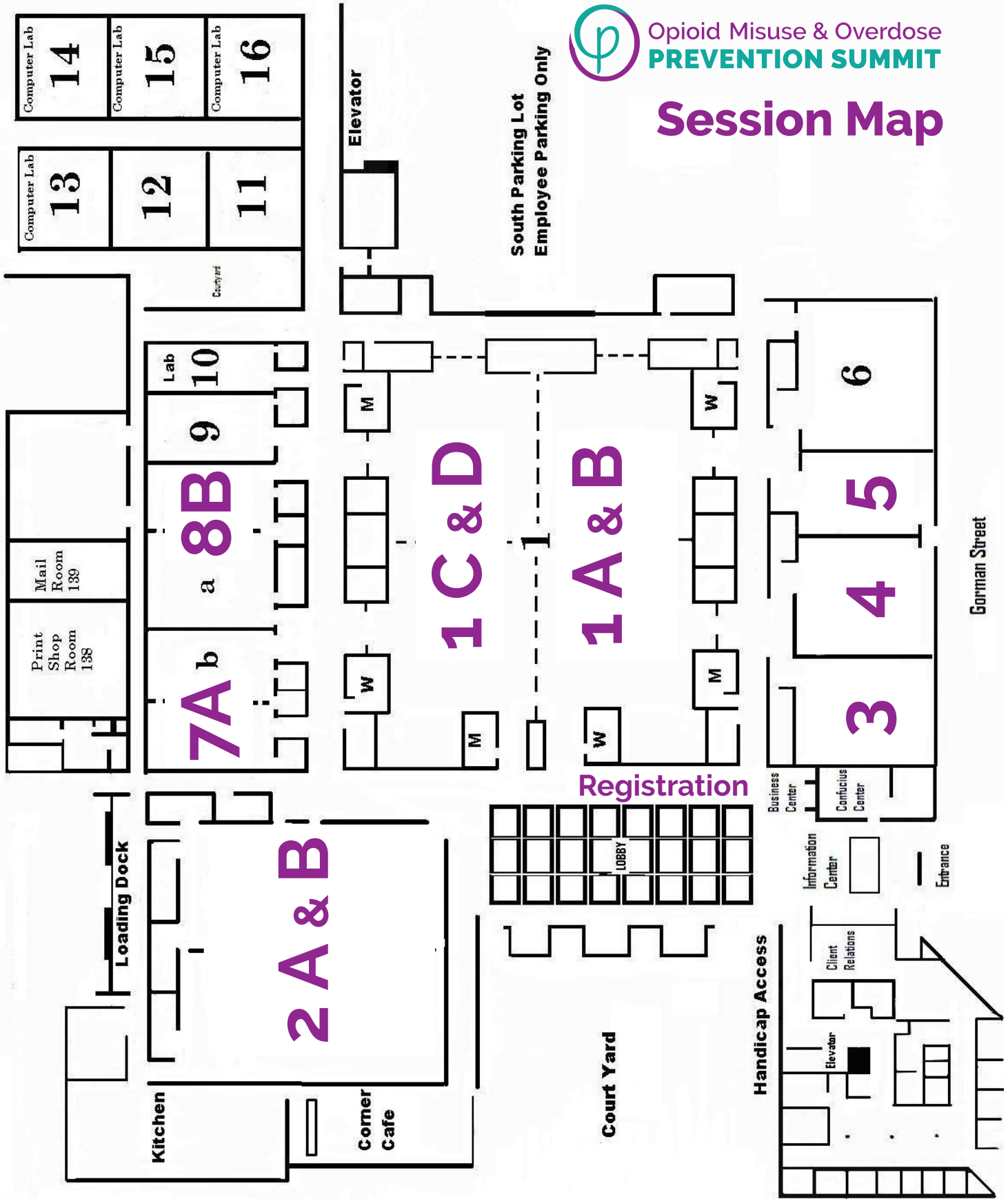
Call to Action and Implementing North Carolina's Opioid Action Plan
Secretary Mandy Cohen, MD, MPH, *NC Department of Health and Human Services*
Susan Kansagra, MD, MBA, *NC DHHS Opioid Lead and Section Chief of the Chronic Disease and Injury Section, Division of Public Health, Department of Health and Human Services*

The closing session will discuss the new NC Opioid Action Plan which was developed with input and ideas from many Prescription Drug Abuse Advisory Committee partners. The Plan identifies specific, tangible action steps that will have the greatest impact on reducing the burden of death and addiction from the opioid epidemic.



Session Map

Varsity Drive



McKimmon Center Floor Plan

Western Blvd

**Employee and
Handicap
Parking
(Only)**